Amazing flexibility and features

Today's businesses demand the best communications tools. **ESI Communications Servers** come with everything you need. Built-in features include flexible digital/IP architecture, high-quality voice mail, live call recording, auto attendant, automated call distribution, advanced Caller ID, and the exclusive Esi-Dex™ speed-dialer.

Advanced technology that's built in, not added on.

Because features are designed into ESI Communications Servers and not added on[1], everything works smoothly, easily, intuitively. And you don't pay extra, since everything you need is built right in. Best of all, an ESI system is incredibly easy to use. Just press the **HELP** key[2] for spoken assistance from ESI's Verbal User Guide.™

In short, an ESI Communications Server is full-featured, yet easy to use and very affordable. It's a better business communications system — period.

Your ESI Reseller will help you select the ESI phone models most appropriate for your specific business applications.

Your business deserves an ESI Communications Server.

• Flexible, standards-based design.

The ESI Communications Server architecture can be as digital-based, IP-based, or combined (digital- *and* IP-based) as you need. IP-based capabilities include remote phones and Esi-Link™ multi-site interconnectivity via your wide area network or the Internet, for enhanced inter-office communications. To ensure the best audio quality, particularly for IP users, each ESI Communications Server employs all applicable industry standards (see **www.esicomservers.com/CS/details.php**).

• Quality and reliability.

An ESI Communications Server delivers the quality and reliability you expect. Thousands of businesses depend on ESI systems to handle their essential communications daily.

• Grows with your business — intelligently.

Easily and inexpensively add lines (including high-capacity digital trunks), phones, and special options when you need them.

• Extraordinary value.

No other system delivers the advanced features and high reliability of an ESI system; yet, there's an ESI Communications Server sized and priced just right for your business.

Features you need, all built-in

Patented Caller ID technology "attaches" caller information to stored messages for simple one-key redialing.

Instant call recording stores any conversation into any voice mailbox at the touch of the **RECORD** key.

Voice mail storage capacities to satisfy the needs of almost any business.

Call automation features include auto attendant and programmable automatic call distribution (ACD) — perfect for sales or service departments.

ESI's unique **Virtual Answer**™ lets you use special greetings to help you courteously handle high call volume, based on who's calling.

Desktop Feature Phones include speakerphone,[3] easy-to-read display (some models include backlit displays), dedicated function keys and up to 30 user-programmable keys. For added mobility, there also are **ESI Cordless Handsets** (digital and IP).

ESI's **Intelligent Call Forwarding**™ lets you forward an outside call directly to a cell phone, branch office, or answering service with the caller's Caller ID information rather than yours — so the person to whom the call is forwarded knows who's really calling.[4]

Esi-Link™ joins up to 100 IP-enabled ESI Communications Servers over your WAN or the Internet, so they work as if they were one big ESI system.

. . . and much more. For a complete explanation of ESI Communications Servers' many advanced business features, or for a **system demonstration in your office**, contact your local Certified ESI Reseller.

A business communications system you'll actually enjoy using.

At ESI, we design business telephone systems for how people *really* use them. ESI phones are easy to use and program, and the exclusive Verbal User Guide is on every ESI desktop phone: just press the **HELP** key. Some models also are available with backlit displays. To learn more about the available ESI Feature Phones, visit **www.esicomservers.com/phones**.

ESI offers additional ways to make your business more efficient.

Special options like these make your ESI Communications Server even more valuable to you. For more details, consult your Certified ESI Reseller or visit **www.esicomservers.com**.

- **ESI Bluetooth® Voice Integration** products give you unmatched flexibility to utilize Bluetooth technology and simplify your communications. **ESI Cellular Management** lets you easily make and take cell calls on an ESI desktop phone, and the **ESI Bluetooth Headset Interface** lets you "pair" your ESI phone with a Bluetooth headset for seamless interactivity.

- **ESI Presence Management** combines RF scanning technology and ESI phone systems to offer presence status, call control, entrance security, and documented tracking of users' work hours and attendance history.

- *VIP (Visually Integrated Phone)* helps you manage your ESI voice mail and contacts from your PC. *VIP Professional* adds still more productivity-enhancing features, including secure text-messaging. And *VIP Softphone* provides the capabilities of an ESI IP Feature Phone II — particularly useful in remote locations.[5]

- *VIP ACD Supervisor* gives an ACD manager real-time views of agents' status and performance, along with various reports. *VIP ACD Agent* shows the employee fellow agents' status.[5]

- *VIP PC Attendant Console* greatly simplifies managing any busy office's call traffic. Everything your attendant needs to handle your callers efficiently is just a mouse-click away.[5]

A history of success.

Founded in 1987, ESI specializes in innovative communications products for businesses of various sizes, and pioneered the all-in-one phone/voice mail system. Since its days as a small startup, ESI has enjoyed exceptional stability, financial strength, and growth — while taking care of the most important part of the equation: your business. Our industry has repeatedly praised ESI products for their mix of user-friendly features, advanced technology, and reliability. ESI products are available through a nationwide network of carefully selected Resellers.

We Make It Easy To Communicate

www.esicomservers.com/CS

1. To support certain features described herein, the entry-level ESI-50L Communications Server must be upgraded to an ESI-50 Communications Server; for more details about this, please consult your Certified ESI Reseller. **2.** Except ESI Cordless Handset. **3.** Except 12-Key Digital Feature Phone and ESI Cordless Handset. **4.** Intelligent Call Forwarding requires a PRI line. **5.** Use of a *VIP* application requires supported versions of *Microsoft® Outlook®*; for more details, see **www.esicomservers.com/VIP**.

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